



## Buoyant, Dreamer, Reflected

I found this weirdly delightful: There are a few new ringtones in iOS 26, but they're not new *new* ringtones – they're sort of "riffs," or maybe remixes of a default Reflection ringtone.

If you don't have an iPhone, [here's a short video where you can hear them](#). I'm guessing Apple sees the default ringtone as sort of an audio brand, and wants to invest in it more.

The only thing I don't like are those names: It feels each one is following a different naming scheme.

(Side note: I am 180° from [Gruber's take on new Apple TV sonic logo](#). The [previous one](#) was better – recognizable and interesting. The new one is bland, milquetoast even. It instantly reminded me of the [Windows 95 startup sound](#).)



