



## Got your back, pt. 2

A thoughtful moment in Buttdown. Gmail's truncation has been going on for decades, and I have no idea why they still do this. Even the overflow interface for a truncated email is awful – the rest of it doesn't appear in situ, but it opens a new window that where you have to start from the top.

So it's nice that Buttdown warns you about it.

✍ **2143 words written**

Gmail truncates emails over 102kb; yours is 104kb. This can harm deliverability and skew your open rate.

Newer

Older

30th December 2025

"Confusing, distracting, and aes...

29th December 2025

A tiny bit old Windows got right

Marcin Wichary © 2022-2025

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